

INDIA KUSHNER

WRITING AND MARKETING CONSULTANT

SUMMARY

An effective communications consultant with a passion for storytelling. Proven expertise in editing, writing, marketing, research, multi-tasking, and project management. An acute eye for detail as demonstrated in deadline-heavy editorial background.

CONTACT INFO



Phone
347-218-1751



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MY SKILLS

Writing & Editing

Copy editing, proofreading, AP Style, press releases

Tools

Canva, Facebook, Twitter, Instagram, Microsoft Office, Asana, Hootsuite, TweetDeck, Constant Contact, WordPress, Google Suite, Mailchimp

EDUCATION

BA, Goucher College 2008 - 2012
Communications/Journalism

WORK EXPERIENCE

Writing & Marketing Consultant **2022-Present**

Self-employed

- Write and edit content on health, wellness, pop culture, and social justice. Ensure factually accurate, engaging content.
- Pitch, write, and edit articles for final publication.
- Produce digital newsletters.
- Manage social media platforms.

Contributor **2022-Present**
GoodRx

- Research health topics; interview subjects on health journey.
- Craft articles on patient experiences.
- Communicate with editor as needed.
- Edit articles, proof for consistency and grammar, and adhere to style guidelines.

Contributor **2022-Present**
Bezzie Migraine

- Research topics around migraine and chronic illness
- Write articles on personal experiences, looping in research where necessary.
- Prepare articles for final publication, adhering to sourcing and style guidelines.

First Impressions Coordinator **2019-2022**
Spark

- Provided administrative support.
- Produced digital newsletter; designed promotional material in Canva; ensured community messages met branding standards.
- Onboarded new members; communicated with guests and members.
- Liaised with vendors to produce company logos and coordinate inventory.

Volunteer Submissions **2020-2021**
Editor

Better Because Collective

- Served as first point of contact with writers; moved stories through production; communicated on writing process, and assigned stories to editors.
- Ensured style met brand tone; proofread stories, then prepared for final publication; maintained story database.

Staff Writer **2018-2020**
The Tempest

- Pitched and wrote articles; created original content; conducted interviews, researched and developed articles on news, pop culture, wellness, and career.
- Edited articles and prepped them for publication.

National COSH **2017-2019**
Social Media Manager

- Created and scheduled social media posts
- Managed website updates; prepared, edited, and fact-checked press releases and annual reports.

Communications & **2017-2018**
Outreach Fellow
Split This Rock

- Managed social media and website content; developed editorial calendar.
- Met goals for poetry festival marketing plan
- Contacted media to secure press coverage.
- Scheduled weekly newsletters, ensured they met accessibility requirements.
- Scheduled meetings and drafted agendas

Communications **July-Sept. 2016**
Coordinator

The Online News Association

- Assisted in implementing social media campaigns for ONA Conference.
- Assisted in creating a regular publishing schedule for social media platforms.
- Helped create content for weekly newsletter.
- Engaged with users on LinkedIn group, Facebook, and Twitter.

Editorial Operations Intern **January-June 2013**
Curbed/Vox Media

- Organized and researched stories for the Curbed, Racked, and Eater sites.
- Interviewed and photographed guests at event hosted by Glamour magazine.