

INDIA KUSHNER

WRITING AND MARKETING CONSULTANT

SUMMARY

An effective communications consultant with a passion for storytelling. Proven expertise in editing, writing, marketing, research, multi-tasking, and project management. An acute eye for detail as demonstrated in deadline-heavy editorial background.

CONTACT INFO



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MY SKILLS

Writing & Editing

Copy editing, proofreading, AP Style, press releases

Tools

Canva, Facebook, Twitter, Instagram, Microsoft Office, Asana, Slack, Constant Contact, Google Suite, Mailchimp

EDUCATION

BA, Goucher College 2008 - 2012
Communications/Journalism

WORK EXPERIENCE

Health and Parenting Fellow **June 2023-December 2023**

Business Insider

- Source stories with a focus on health and parenting; assign and edit freelancer pieces; write articles that meet style and SEO guidelines.
- Attend weekly staff meetings and collaborate on brainstorming sessions.

Content Creator **2022-2023**
Self-employed

- Wrote and edited articles on health, wellness, pop culture, and social justice, creating factual, engaging content.
- Pitched, wrote, and edited articles for publication, adhering to deadlines.
- Produced digital newsletters.
- Managed social media platforms.

Contributor **2022-2023**
GoodRx

- Research health topics; interview subjects on health journey.
- Craft articles on patient experiences.
- Communicate with editor as needed.
- Proofread articles, adhering to branding and style guidelines.

Contributor **2022-2023**
Bezy Migraine

- Research topics around migraine and chronic illness.
- Craft articles on personal experiences and prepare for final publication.

Auction Coordinator June-Dec. 2022

Special D Events

- Solicited and organized donation requests to businesses and previous donors for 50th-anniversary auction event.
- Curated content and wrote donation descriptions
- Assisted on-site with auction, successfully obtaining 92 items, raising \$35K for cause.

First Impressions Coordinator 2019-2022

Spark

- Provided administrative support.
- Produced digital newsletter; designed promotional material in Canva; ensured community messages met branding standards.
- Onboarded new members; communicated with guests and members.
- Liaised with vendors to produce company logos and coordinate inventory.

Volunteer Submissions 2020-2021

Editor

Better Because Collective

- Served as first point of contact with writers; assisted in moving stories through production; communicated with writers on process, and assigned stories to editors.
- Ensured style met brand tone; proofread stories, then prepared for final publication; maintained story database.

Communications/Outreach Fellow 2017-2018

Split This Rock

- Created and scheduled social media posts.
- Managed website updates; edited press releases and annual reports.

Social Media Manager

2017-2019

National COSH

- Created and scheduled social media posts.
- Managed website updates; edited and fact-checked press releases and reports.
- Created and edited monthly newsletters.

Communications

July-Sept. 2016

Coordinator

The Online News Association

- Assisted in implementing social media campaigns for ONA Conference.
- Assisted in creating a regular publishing schedule for social media platforms.
- Helped create newsletter content.
- Engaged with users on LinkedIn and social media.

Editorial Operations

January-June 2013

Intern

Curbed/Vox Media

- Organized and researched stories for the Curbed, Racked, and Eater sites.
- Interviewed and photographed guests at event, hosted by Glamour magazine.